



THE TROJAN ADVANTAGE

CHARGING  FORWARD

POWERED BY OUR PAST. CHARGING INTO THE FUTURE.



**FLOODED
BATTERIES**



**AGM
BATTERIES**



**LITHIUM
BATTERIES**



**GEL
BATTERIES**

Trojan Battery Company is proud of its history. Founded in 1925, Trojan has steadily grown into the world's largest manufacturer of deep-cycle Motive and Solar batteries. But we don't just manufacture the most deep-cycle Motive and Solar batteries, we manufacture the best.

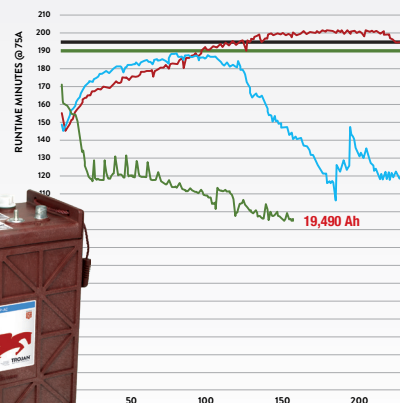
Truth is, you can only become the leader when you have a premium product of the highest quality and reliability with a customer support team to match. From the company's earliest beginnings right up to the present day, Trojan is continuously recognized as a respected industry leader in innovation, performance, and exceptional quality.

And while we're extremely proud of our past, we're still charging forward and preparing for an even more remarkable future.

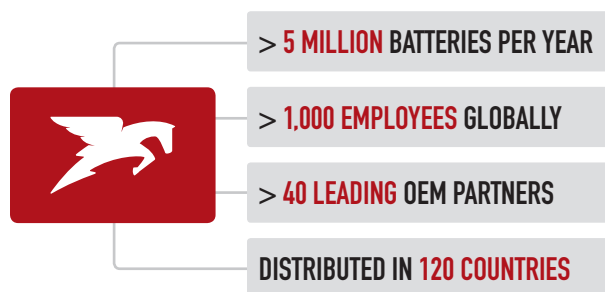
INDEPENDENT LAB TESTING OF 6V BATTERIES

In recent tests by a leading independent third-party lab*, Trojan's J305 flooded batteries significantly outranked the competition in both sustained capacity and total ampere hour (Ah) performance.

* Independent laboratory testing validates the sustained capacity and superior performance of Trojan batteries
** Based on the averaging of two completed separate tests
*** Per data sheets posted on public websites



TROJAN BY THE NUMBERS



TROJAN MARKET SHARE

Trojan Battery is the undisputed leader in domestic Motive markets—including golf, low-speed electric vehicles (EVs), material handling, AWP/MEWP, floor-cleaning machines as well as the RV and marine leisure markets.

Trojan has experienced outstanding growth with our Solar line of batteries for renewable energy applications including off-grid, grid-tied, unstable-grid, and inverter/backup power.

EXCEPTIONAL QUALITY

The Trojan name is synonymous with the highest level of quality. Our iconic maroon batteries are the batteries of choice in the markets we serve. We stand behind the quality of our products with some of the industry's most comprehensive warranties.

SUPERIOR SERVICE

Our global customers value Trojan support and service that is second to none. Our knowledgeable and experienced staff is committed to customer satisfaction.

OUTSTANDING PERFORMANCE

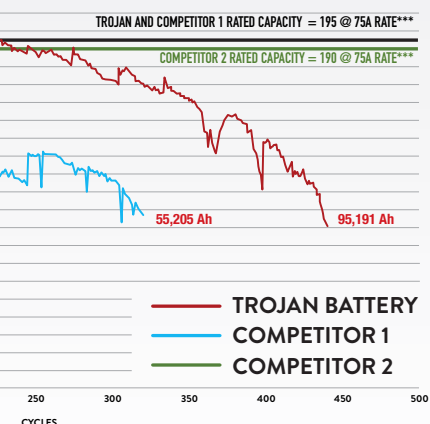
At Trojan, battery performance is at the core of everything we do. To ensure we are delivering the maximum performing batteries in the industry, we rigorously test in-house as well as through independent, third-party testing. This ensures that our products perform as promised when they are installed and continuously over time.

INDUSTRY-LEADING INNOVATION

Trojan has also led the way in innovation. Our dedicated R&D centers are always striving to develop innovative battery technologies and incorporate them into Trojan's line of products.

As a result, we've introduced new products like the Trillium™ Intelligent Lithium Ion battery — truly superior batteries with advanced features delivering more runtime, lifetime, and peace of mind.

Our R&D centers are keenly focused on developing competitive, total energy storage solutions for our customers worldwide.



ADVANCED TECHNOLOGY



As the energy needs of our customers continue to evolve, so do Trojan batteries. Our engineers are working continually to improve our products, and provide even greater battery performance for the equipment Trojan batteries power. Advancements such as Trojan's C-Max Technology™, Smart Carbon™, T2 Technology™, proprietary Alpha Plus® Paste, and our exclusive Maxguard® separator all help to deliver exceptional battery performance.

GLOBAL OEM ALLIANCES WITH WORLD-CLASS COMPANIES



ENVIRONMENTAL STEWARDSHIP AND PHILANTHROPY

Trojan is committed to environmental stewardship, focusing on clean energy initiatives and recycling programs. Trojan batteries are 99% recyclable, and we work every day to reduce our energy consumption and carbon footprint.

Trojan supports global communities by providing reliable energy storage products that enable families and businesses to thrive. We also give back by doing volunteer work and making donations to valuable, charitable efforts.

Our past provides a solid foundation. Our current position is one of strength and opportunity. And our vision for the future is to help address global energy challenges by providing clean, reliable energy storage solutions that will improve and enhance lives around the world.

Trojan is a global leader in energy storage solutions and is positioned to charge forward into the future. We will continue to innovate, solve, and serve — today, tomorrow, and beyond.

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Please check the Trojan Battery website (www.trojanbattery.com) for the most up-to-date information.

10375 SLUSHER DRIVE, SANTA FE SPRINGS, CA 90670



800.423.6569 +1.562.236.3000

TROJANBATTERY.COM